

**BASIC DESCRIPTION**

In response to COVID-19, WOMEN'S WAY created the Rapid Response General Operating Fund to provide 2-year grants of up to \$20,000 per year to organizations serving communities disproportionately impacted by the pandemic, such as low-income / low wage workers, formerly incarcerated, immigrants and refugees, and people experiencing intimate partner violence. The first year of funding is to address the organization's immediate needs in light of the COVID-19 crisis, the second year of funding is to recover to economic stability.

**KEYWORDS & MESSAGING**

- From receiving a completed application to communicating a decision – the Rapid Response General Operating Fund grant review process is completed in 10 business days or less
- Funding priority is given to organizations that:
  - Are led by women of color
  - Have budgets of less than \$500,000
- Most COVID-19 funds are only providing 1-year grants

**KEY METRICS**

# of applications received: **36**

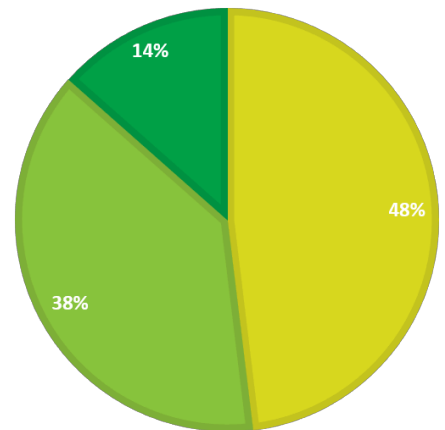
Amount Requested: **\$545,000**

# of grants awarded: **12**

Amount Awarded: **\$135,000**

**NEED IN RESPONSE TO COVID-19**

■ Increase in demand ■ Loss of funding ■ Operating



**Pillars Addressed by Grants Awarded**

- **91%** Economic Self-Sufficiency and Justice
- **58%** Safety and Gender-Based Violence
- **50%** Reproductive Freedom and Health Care Access
- **58%** Leadership Development of Girls and Young Women

**Counties Served by Grants Awarded**

Philadelphia - 66% • Chester - 50% • Bucks - 17%  
 Montgomery - 17% • Delaware - 25%

**KEY TAKEAWAYS**

- General operating funding is critical in times of crisis for organizations to have the flexibility to fund what is needed for them to remain operational and serving their communities
- Economic self-sufficiency is by far the most funded pillar
- The most common need in response to COVID-19 is increase in demand for services
- Just 0.6% of foundation giving goes to organizations led by women of color. Out of the 12 organizations that WOMEN'S WAY funded, 10 of were led by women of color and 8 had budgets under \$500,000

**CLIENT QUOTE**

*"I am so happy that KITHS is able to remain open. I would not know where to go for help with questions about medical insurance or social security benefits. KITHS has helped me understand more about resources that are available for me and my family; resources, I knew nothing about, especially during this pandemic. KITHS provided me information about COVID-19, the stimulus refund, and rent/utility assistance. This award will help KITHS continue to help people like me"*

- Kiths Integrated and Target Human Services client (Translated from Khmer)

**WOMEN'S WAY RAPID RESPONSE GENERAL OPERATING FUND GRANTEES 2020**

<b>Organization name</b>	<b>Counties Served</b>	<b>Population Served</b>	<b>Need</b>	<b>Amount</b>
<a href="#">Sankofa Healing Studio</a>	Philadelphia	200 trauma-impacted, justice-involved women	Increase in demand	\$10,000
<a href="#">Women's Medical Fund</a>	Philadelphia (vast majority), Bucks, Chester, Delaware, Montgomery	140 people seeking abortion per year	Increase in demand	\$20,000
<a href="#">Potter's House Mission</a>	Philadelphia	25 women with children experiencing homelessness	Operating	\$10,000
<a href="#">Domestic Violence Center of Chester County</a>	Chester	250 people experiencing intimate partner violence, dating violence, human trafficking, elderly family and/or intimate partner violence, 600 + /month impacted through education efforts	Loss of funding and increase in demand	\$20,000
<a href="#">National Giving Alliance</a>	Bucks, Montgomery, Philadelphia, Chester, Delaware Counties.	Women and children and the trans / gender nonconforming community experiencing economic insecurity and / or homelessness	Operating	\$5,000
<a href="#">Kiths Integrated and Targeted Human Services</a>	Philadelphia	200 Immigrants and refugees (predominantly Cambodian)	Loss of funding and operating	\$10,000
<a href="#">Home of the Sparrow</a>	Chester	500 women and single mothers with incomes of 150% or less of the Federal Poverty Level; ALICE-- women who are Asset Limited - Income Constrained - Employed	Loss of funding and increase in demand	\$10,000
<a href="#">Alianzas de Phoenixville</a>	Chester	192 immigrants (predominantly LatinX)	Operating	\$10,000
<a href="#">Women in Dialogue</a>	Philadelphia and surrounding counties	410 low-income women of color, many single mothers, grandmothers and caregivers	Operating	\$15,000
<a href="#">Grant Blvd.</a>	Philadelphia	Womxn who are formerly incarcerated or have experienced homelessness	Operating	\$10,000
<a href="#">S.M.A.R.T.</a>	Delaware, Chester	150 women, children, and general community of low-income residents	Operating	\$5,000
<a href="#">ACHIEVEability</a>	West Philadelphia	1,775 African American women	Increase in demand and loss of funding	\$10,000
<b>TOTAL</b>				<b>\$135,000</b>