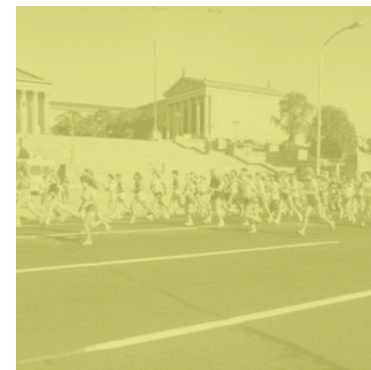


WOMEN'S WAY | 50th ANNIVERSARY

1976-2026

2026 SPONSORSHIP PACKET



A LEGACY BUILT IN PHILADELPHIA. A FUTURE DESIGNED TOGETHER.



FROM OUR FOUNDING IN 1976 TO TODAY, WOMEN'S WAY HAS PLAYED AN INTEGRAL PART IN PHILADELPHIA'S STORY AND OUR NATION'S HISTORY.

Fifty years ago, a group of visionary women came together around a bold idea: that by uniting under one banner, they could strengthen their collective voice and drive greater progress. That idea gave rise to WOMEN'S WAY—the **nation's first umbrella women's funding federation**—and sparked a legacy of leadership, community, and impact that continues to shape our region today.

From hosting landmark convenings that elevated voices like Coretta Scott King and Gloria Steinem to advancing key initiatives targeting gender and economic opportunity, **WOMEN'S WAY has spent five decades driving transformational change.**

Now, as we proudly celebrate our 50th Anniversary alongside our nation's 250th, we carry that same spirit forward. We're honoring how far we've come, uplifting Philadelphia's enduring role as a hub for social progress, and investing in what comes next: stronger, more inclusive communities and shared prosperity for our region.

We invite you to join us to celebrate this powerful legacy and play an integral role in shaping the next 50 years.



📞 215-985-3322

✉️ jmuslin@womensway.org

🌐 www.womensway.org

OVERVIEW

JOIN WOMEN'S WAY IN CELEBRATING FIFTY YEARS OF IMPACT THROUGH TWO SIGNATURE EVENTS: THE 50TH ANNIVERSARY CELEBRATION & THE FIFTH ANNUAL GENDER WEALTH SUMMIT.

ALL SPONSORS RECEIVE:

- **Recognition and participation at the following events:**
 - 50th Anniversary Celebration in May 2026 with **500+ attendees**
 - Fifth Annual Gender Wealth Summit in September 2026 with **100+ attendees**
- **Brand alignment for your organization with a 50-year legacy of civic leadership and impact that has helped shape Philadelphia's economic and social progress**, all in a milestone year that coincides with the nation's 250th anniversary.
- Visibility on WOMEN'S WAY communication channels, including social media, digital newsletter, and direct mail outreach, **reaching 20,000+ supporters across the region.**
- Access to a **network of 100+ partners** committed to advancing gender and economic opportunities.
- **Meaningful opportunities for your team to engage, network, and learn** through WOMEN'S WAY programming and our expansive community of the region's top leaders.
- **Opportunities to explore continued partnership** through board committees, volunteering, and more.



SPONSORSHIP LEVEL	INVESTMENT	OVERVIEW
LEGACY	\$50,000	Premier sponsorship level offering maximum visibility, speaking opportunities, media inclusion, and year-round engagement. Enjoy the highest recognition across both signature events, in addition to exclusive opportunities connected to WOMEN'S WAY's 50th Anniversary Year-Round Engagement activities.
PLATINUM	\$25,000	A high-impact sponsorship providing broad visibility across both signature events. Includes premium full-page ads, extensive logo and name recognition, guaranteed tickets for 30 staff members, and post-event visibility.
GOLD	\$15,000	A strong visibility and engagement opportunity before and during both signature events. Includes full-page ad placements, recognition of company name on digital and print collateral, and event tickets.
SILVER	\$10,000	A robust sponsorship offering visibility and participation in signature events through half-page ads, event tickets, and sponsorship recognition.
BRONZE	\$5,000	An impactful sponsorship featuring quarter-page ads, event tickets, and sponsorship recognition.
COPPER	\$3,500	Our foundational sponsorship level providing recognition and opportunities to engage at both signature events.
FRIENDS	\$1,000	A sponsorship recognizing your support, with opportunities to attend and celebrate this milestone year. <i>Limited to small businesses with fewer than 30 employees and an annual profit of less than \$2M, OR nonprofits.</i>



For full details, please see the individual sponsorship tier pages below. To explore customized sponsorship opportunities that best fit your company's goals, contact our Chief Operating Officer, Jessica Muslin at jmuslin@womensway.org or (215) 985-3322 ext. 226

SIGNATURE EVENTS

WOMEN'S WAY | **50** ANNIVERSARY
1976-2026



50TH ANNIVERSARY CELEBRATION

The Annual Celebration is WOMEN'S WAY's signature event, and in 2026, it's going to be **bigger than ever**. As we mark our 50th Anniversary and celebrate the nation's 250th, this **milestone gathering** will bring together Philadelphia's most influential business, civic, and community leaders for an inspiring evening celebrating the bold leadership that has shaped our region's progress toward gender equity.

Held at the **Crystal Tea Room**, the event will feature networking, a musical performance, and the presentation of the Gender Equity Champion, Corporate Ally, and prestigious Lucretia Mott Award.

Over the years, we've recognized trailblazers like Coretta Scott King, Gloria Steinem, Marian Anderson, and Dr. Ala Stanford—leaders whose impact continues to shape our region and beyond.

By sponsoring, you'll be recognized alongside this landmark celebration, honoring a 50-year legacy and powering the next 50 years of change.





FIFTH ANNUAL GENDER WEALTH SUMMIT

The Gender Wealth Summit is Philadelphia's **leading forum** for tackling the gender wealth gap. In August 2026, as WOMEN'S WAY marks its 50 year anniversary, we'll host the Fifth Annual Gender Wealth Summit. This milestone reflects our deep commitment to building collective action and driving bold ideas that will expand gender economic security.

Each year, this energizing gathering brings together **100+ funders, business leaders, advocates, and community partners** to share ideas, build solutions, and move from conversation to action. By sponsoring, your company can play a key role in advancing economic opportunity in our region.



50TH ANNIVERSARY YEARLONG ENGAGEMENT

***EXCLUSIVE OPPORTUNITY FOR LEGACY SPONSORS**

Throughout 2026, WOMEN'S WAY will commemorate 50 years of leadership, innovation, and impact with a series of special events and community activations. In a year that also marks our nation's 250th anniversary, these activities will highlight the vital role women have played in shaping Philadelphia's civic infrastructure and inspire the next generation to carry that legacy forward.

From thought-provoking panels to digital learning campaigns, your sponsorship will help power a **historic year of storytelling, connection, and inspiration**, shining a light both on the past and the possibilities for the future.

IMPACT SNAPSHOT



YOUR SUPPORT HELPS CARRY FORWARD 50 YEARS OF IMPACT INTO THE NEXT GENERATION. HERE'S HOW YOUR SPONSORSHIP MAKES AN IMPACT IN 2026 AND BEYOND:

- Equip nonprofits with the tools and resources to improve outcomes for women and all marginalized genders, families, and communities through our grantmaking programs.
- Support education, research, and advocacy initiatives that help funders, advocates, and decision-makers design programs and policies that strengthen our local community.
- Empower community leaders to hone their skills and become effective change agents in their communities through programs like our Speakers Bureau.
- Advance our research and programs focused on closing the gender wealth gap, helping ensure everyone in the region has access to economic security.
- Uplift Philadelphia's strong civic leadership, progress, and the ongoing pursuit of a thriving region where everyone has access to security, dignity, freedom, and joy.

*"There is so much research and data that shows how helping women is such a tipping point. You're not just helping that one woman; this impact is exponential because the support you show a woman impacts families, children, etc. If you want to leverage your philanthropy, **help women** because they will make sure that the donation you make is given back tenfold."*

Jennifer Rice

WOMEN'S WAY Major Donor, Recipient of the WOMEN'S WAY Gender Equity Champion Award

WOMEN'S WAY 2026 LEGACY SPONSOR - \$50,000



50TH ANNIVERSARY CELEBRATION + FIFTH ANNUAL GENDER WEALTH SUMMIT, PLUS YEAR ROUND VISIBILITY WITH 50TH ANNIVERSARY ENGAGEMENT CAMPAIGN

Benefits extend to both signature events unless otherwise specified. Opportunities connected to WOMEN'S WAY's 50th Anniversary Year-Long Engagement Campaign will be shared and tailored in collaboration with sponsors as details are finalized.

VISIBILITY

- Inclusion on **press releases and media outreach** announcing the event and sponsors.
- **Corporate logo** featured on **digital save-the-date and invitation collateral** shared with more than 20,000 individuals across the Greater Philadelphia region.
- **Top-line placement of your company's logo and hyperlink** on event registration and information web pages.
- Sponsorship highlighted in **5 social media posts** reaching WOMEN'S WAY's audience of 10,000+ engaged followers across platforms.
- **Special feature or story** to be highlighted on our communication channels, as well as the 50th Anniversary Commemorative Program Book.
- **Sponsorship acknowledged in post-event communications**, including thank-you eblast, social media recaps, and impact reports.

EVENT BENEFITS

- **Corporate logo displayed prominently** throughout duration of events, including on event signage and program slides.
- **Corporate logo displayed on step-and-repeat backdrop.**
- Opportunity for a **company representative to deliver remarks** to audience during event programs.
- **Verbal recognition** of your company's sponsorship during program remarks.
- **Premier full-page color ad** on the front inside cover or back cover of the **50th Anniversary Celebration Commemorative Program Book** and **Fifth Annual Gender Wealth Summit Program Book.**
- **20 tickets (premier seating) to the 50th Anniversary Celebration.**
- **12 tickets to the Gender Wealth Summit.**
- **Resource table to distribute company information and SWAG** to event attendees.

WOMEN'S WAY 2026 PLATINUM SPONSOR - \$25,000



50TH ANNIVERSARY CELEBRATION + FIFTH ANNUAL GENDER WEALTH SUMMIT

Benefits extend to both signature events unless otherwise specified.

VISIBILITY

- **Corporate logo** featured on **digital save-the-date and invitation collateral** shared with more than 20,000 individuals across the Greater Philadelphia region.
- **Prominent placement of your company's logo and hyperlink** on event registration and information web pages.
- Sponsorship highlighted in **4 social media posts** reaching WOMEN'S WAY's audience of 10,000+ engaged followers across platforms.
- **Sponsorship acknowledged in post-event communications**, including thank-you eblasts, social media recaps, and impact reports, extending recognition beyond the event itself.

EVENT BENEFITS

- Corporate logo displayed prominently throughout both events, including on **event signage and program slides**.
- **Verbal recognition** of your company's sponsorship during event remarks.
- **Full-page color ad** in the **50th Anniversary Celebration Commemorative Program Book** and **Fifth Annual Gender Wealth Summit Program Book**.
- **20 tickets to the 50th Anniversary Celebration**.
- **10 tickets to the Gender Wealth Summit**.
- **Resource table at Gender Wealth Summit** to distribute company information and SWAG to event attendees.

QUESTIONS? DON'T HESITATE TO REACH OUT TO US AT [JMUSSLIN@WOMENSWAY.ORG](mailto:jmuslin@womensway.org) OR CALL (215) 985-3322 EXT. 226

WOMEN'S WAY 2026

GOLD SPONSOR - \$15,000



50TH ANNIVERSARY CELEBRATION + FIFTH ANNUAL GENDER WEALTH SUMMIT

Benefits extend to both signature events unless otherwise specified.

VISIBILITY

- **Corporate logo** featured on **digital save-the-date and invitation collateral** shared with more than 20,000 individuals across the Greater Philadelphia region.
- **Prominent placement of your company's name and hyperlink** on event registration and information web pages.
- Sponsorship highlighted in **3 social media posts** reaching WOMEN'S WAY's audience of 10,000+ engaged followers across platforms.

EVENT BENEFITS

- Corporate logo displayed prominently throughout both events, including on **event signage and program slides**.
- **Full-page color ad** in the **50th Anniversary Celebration Commemorative Program Book** and **Fifth Annual Gender Wealth Summit Program Book**.
- **15 tickets to the 50th Anniversary Celebration.**
- **8 tickets to the Gender Wealth Summit.**

QUESTIONS? DON'T HESITATE TO REACH OUT TO US AT [JMUSSLIN@WOMENSWAY.ORG](mailto:jmuslin@womensway.org) OR CALL (215) 985-3322 EXT. 226

WOMEN'S WAY 2026

SILVER SPONSOR - \$10,000



50TH ANNIVERSARY CELEBRATION + FIFTH ANNUAL GENDER WEALTH SUMMIT

Benefits extend to both signature events unless otherwise specified.

VISIBILITY

- **Corporate name** featured on **digital save-the-date and invitation collateral** shared with more than 20,000 individuals across the Greater Philadelphia region.
- **Company's name and hyperlink** included on event registration and information web pages.
- Sponsorship highlighted in **2 social media posts** reaching WOMEN'S WAY's audience of 10,000+ engaged followers across platforms.

EVENT BENEFITS

- Corporate name featured on **event signage and program slides**.
- **Half-page color ad** in the **50th Anniversary Celebration Commemorative Program Book** and **Fifth Annual Gender Wealth Summit Program Book**.
- **10 tickets to the 50th Anniversary Celebration**.
- **6 tickets to the Gender Wealth Summit**.

QUESTIONS? DON'T HESITATE TO REACH OUT TO US AT [JMUSSLIN@WOMENSWAY.ORG](mailto:jmuslin@womensway.org) OR CALL (215) 985-3322 EXT. 226

WOMEN'S WAY 2026 BRONZE SPONSOR - \$5,000



50TH ANNIVERSARY CELEBRATION + FIFTH ANNUAL GENDER WEALTH SUMMIT

Benefits extend to both signature events unless otherwise specified.

VISIBILITY

- **Corporate name** featured on **digital save-the-date and invitation collateral** shared with more than 20,000 individuals across the Greater Philadelphia region.
- **Company's name and hyperlink** included on event registration and information web pages.
- Sponsorship highlighted in **1 social media post** reaching WOMEN'S WAY's audience of 10,000+ engaged followers across platforms.

EVENT BENEFITS

- Corporate name featured on **event signage and program slides**.
- **Quarter-page color ad** in the **50th Anniversary Celebration Commemorative Program Book** and **Fifth Annual Gender Wealth Summit Program Book**.
- **5 tickets** to the 50th Anniversary Celebration.
- **3 tickets** to the Gender Wealth Summit.

WOMEN'S WAY 2026

COPPER SPONSOR - \$3,500



50TH ANNIVERSARY CELEBRATION + FIFTH ANNUAL GENDER WEALTH SUMMIT

Benefits extend to both signature events unless otherwise specified.

VISIBILITY

- **Corporate name** featured on **digital save-the-date and invitation collateral** shared with more than 20,000 individuals across the Greater Philadelphia region.
- **Company's name and hyperlink** included on event registration and information web pages.

EVENT BENEFITS

- Corporate name featured on **event signage and program slides**.
- **Inclusion of company name** within the sponsor listings in program books.
- **3 tickets to the 50th Anniversary Celebration.**
- **2 tickets to the Gender Wealth Summit.**

FRIENDS CIRCLE - \$1,000

**Limited to small businesses with fewer than thirty employees and an annual profit of less than \$2M, OR nonprofits*

VISIBILITY

- **Corporate name** featured on **digital save-the-date and invitation collateral** shared with more than 20,000 individuals across the Greater Philadelphia region.
- **Company's name and hyperlink** included on event registration and information web pages.

EVENT BENEFITS

- Corporate name featured on **event signage and program slides**.
- **Inclusion of company name** within the sponsor listings in program book.
- **2 tickets to the 50th Anniversary Celebration.**
- **1 ticket to the Gender Wealth Summit.**

2020 - 2025 CORPORATE & FOUNDATION SPONSORS:

AmeriHealth Caritas	Future Standard	PECO	Winston & Strawn LLP
Anchor Health Properties	Glenmede Trust Company	Penn Medicine	Working for Women
Ballard Spahr LLP	Green Family Foundation	Penn School of Nursing - Center for Global Women's Health	Zenith Wealth Partners
Bank of America	Hangley Aronchick Segal Pudlin & Schiller	Philadelphia Foundation	ZS Associates
Berner Klaw & Watson	Independence Blue Cross	PNC	
Blank Rome LLP	Jefferson	Public Health Management Corporation	
BLBB Charitable	JEP Management	Rhia Ventures	
Bryn Mawr Hospital	J.P.Morgan Chase	Royer Cooper Cohen Braunfeld LLC	
Bryn Mawr Trust	Keystone First	Tara Health Foundation	
CHOP	Klehr Harrison Harvey Branzburg LLP	Temple University's Office of Community Relations	
Comcast NBCUniversal	Latham & Watkins LLP	The Forman Family Foundation	
Community College of Philadelphia	M&T Bank / Wilmington Trust	The Haverford Trust Company	
Cozen O'Connor	Main Line Health	University of Pennsylvania	
Drexel Morgan Capital Advisers	Maven Communications	Vanguard	
Ernest Bock and Sons and Bock Development Group	Morgan, Lewis & Bockius LLP	Venerable	
Fagre Drinker Biddle & Reath LP	myCIO Wealth Partners LLC	Wells Fargo	
Forum of Executive Women	NWON Opportunities LLC		
Fox Rothschild LLP	Ogletree Deakins		
	Orchid Capital Collective		
	Osage Partners		



WOMEN'S WAY

1976-2026

50

ANNIVERSARY



1617 John F Kennedy Blvd.
Suite 2043
Philadelphia, PA 19103

info@womensway.org
womensway.org
(215) 985-3322