

**WOMEN'S  
WAY**

**CONNECTS  
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## Steering Committee

### Common Agenda Priority Goal

The Steering Committee (SC) leads and oversees the Gender Wealth Institute.

### Responsibilities

The SC furthers the work of the collective in the following ways.

1. Ensure that a stakeholder-informed common agenda is established and monitor progress toward that common agenda.
2. Approve the formation and elimination of workgroups and provide workgroups with strategic oversight.
3. Provide strategic input into GWI's shared measurement and continuous communication plans that support the collective.
4. Act as community champions and build stakeholder engagement for the work of GWI
5. Seek opportunities to align resources and policies in ways that accelerate GWI's common agenda.

### Meetings

2<sup>nd</sup> Wednesday of every other month

## Change the Narrative Workgroup

### Common Agenda Priority Goal

Change the public and personal narrative about poverty, creating a transformative awareness that racial and gender disparities are due to foundational and systemic discrimination and policies.

### Long-term Goals

1. Increase empathy: create narratives that recognize shared humanity and accept that we are vulnerable to hardships.
2. Change biases & assumptions: create strength-based narratives of people experiencing poverty, recognizing humanity, agency, power.

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3. Generate awareness of racial and gender inequities in economic opportunity and spur actions among media, philanthropy, and policymakers to address the root and systemic causes of the gender and racial wealth gap in the Greater Philadelphia region.

### **Short term Goals**

1. Increase usage of strength-based and inclusive language among GWI partners and other stakeholders.

### **Meetings**

4<sup>th</sup> Tuesday of the month.

## **Community Conversations**

### **Overview**

Community Conversations (CC) is a peer support, and dialogue group made up of women in the Philadelphia region who have experienced or are experiencing economic insecurity. The group meets every 2-3 months to talk about their paths to economic independence, share stories and resources, and seek support and encouragement from others. All conversations are confidential.

This group is a part of the Gender Wealth Institute (GWI), a coalition of people and organizations working to help all women in the region attain financial well-being. GWI is a program of WOMEN'S WAY.

### **Why Community Conversations?**

The goals of GWI's Community Conversations are:

1. Create a long-term space and community of peers for women who have experienced or are experiencing economic insecurity
2. Be a place where women feel empowered and encouraged and where they can work on changing the sometimes-negative internal narratives they have about themselves.
3. Provide networking and leadership development opportunities to participants
4. Be a starting point for women to get involved with GWI's workgroups and committees, which are more solutions-oriented

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## Who We Are

We welcome women of all ages, cultures, incomes, and ability to join this group. The only requirement is that you;

1. Identify as a woman; and
2. Identify as someone who has experienced or is currently experiencing economic insecurity (whatever that means to you)

## What We Do

- Hold regular meetings with discussions about various topics, such as the women's confidence gap, women's relationship with money, vision boards, etc.
- Occasionally provide feedback to WOMEN'S WAY and GWI about solutions and initiatives coming out of WESI's workgroups or other committees.
- Occasionally hold networking and leadership development events and/or attend events through WOMEN'S WAY.

### Increasing Representation

To significantly close the gap of under-representation of women and girls in leadership positions in the Philadelphia region, WOMEN'S WAY is taking an important step through our new priority area to increase the representation of women, especially women with lived experience of economic insecurity in positions of power across our region by collaborating to learn, sharing valuable resources and tools to help organizations and our community embrace diversity and be more inclusive to the value women and girls bring when they are involved in top leadership positions within their community and organizations.

## Long-term Goal

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Increase the representation of women, especially women of color and women with lived experience of economic insecurity in positions of power.

**Short-term Goal**

Identify strategies and initiatives that are accelerating efforts to increase the representation of women/girls, especially women of color and women with lived experience of economic insecurity in leadership positions across Philadelphia.

**Meeting**

The first week of every month.