**WOMEN’S WAY General Operating Fund Application**

**Overview**

WOMEN’S WAY seeks to advance gender and racial equity by breaking down barriers that hold women back. We are launching a $150,000 General Operating Fund that will provide 2-year grants to organizations primarily serving women, girls, and/or the gender-expansive community and that specifically address one of the following four pillars of focus:

1. **Advancing reproductive justice and sexual health**
2. **Increasing safety against gender-based violence**
3. **Promoting economic self-sufficiency and justice**
4. **Developing the leadership of girls and young women**

**Grant Description**

* Up to $10,000 / year for 2 years (2nd year dependent on sufficient funds raised by WW)
* Grantees will be asked to identify annual goals and to report on progress and challenges at the end of first year and second year of funding
* Applications will be accepted January 17, 2022 – February 7, 2022
* Decisions will be made and communicated by March 4, 2022

**Criteria**

The organization:

* has operated consistently for at least two years
* primarily serves women, girls, and/or the gender-expansive community
* provides services in at least one of our eight counties of coverage: Philadelphia, Bucks, Chester, Montgomery, Delaware, Gloucester, Burlington, and Camden.
* is a tax-exempt organization under sections 501(c) (3) of the Internal Revenue Code or has a fiscal sponsor (WOMEN’S WAY cannot grant to individuals)
* affirms that they do not have any policies, programs, services, or advocacy that conflict with WOMEN’S WAY’s positions on issues, specifically our belief that women should have access to the full range of reproductive health care, including abortion
* has programming that addresses one of the following three areas:
  + Advancing reproductive justice and sexual health
  + Increasing safety against gender-based violence
  + Promoting economic self-sufficiency and justice
  + Developing the leadership of girls and young women

**Priority will be given to organizations that:**

* are led by women of color
* have budgets of less than $500,000
* have not received funding from WOMEN’S WAY between January 1, 2021 – December 31, 2021

**Instructions**

Please write your answers to the following questions in this Word document. Save and submit this application form along with the following additional materials to **GeneralOperating@womensway.org**.

* Most recent 990 or audited financial statements or year-end financial statement (if organization budget is >$250,000.00)
* 501 (c)(3) IRS letter or Letter of Resolution from your fiscal sponsor
* Current Fiscal Year Operational Budget

**Complete the brief online survey:** <https://www.surveymonkey.co.uk/r/WWGenOp>

**Organization Information**

Name of Organization:

(and fiscal agent, if applicable)

EIN

Contact Person and Title:

Email:

Phone:

Address:

Website:

Social Media handles:

How long has your organization been in operation?

State your organization’s mission and goals

Describe your primary programs / services and the population that your organization serves

What is the amount of the request per year?

Please provide a description of how funds will be used and how you anticipate the funds will support your organization

If funded, state how you will assess progress towards your agency's operational goals

Are the people you serve involved in planning and evaluation your programs / services? If so, please explain how.

What were the revenues for the last fiscal year?

What were the expenses for the last fiscal year?

(Optional) How can WOMEN’S WAY help advance the work of your organization beyond a grant/financial support?