

FOR IMMEDIATE RELEASE January 23, 2024

Contact: Misha Rodriguez mrodriguez@womensway.org (267) 225-0152

"Today We Are Possible" Photo Exhibit Explores Intersection of Gender and Wealth in Philadelphia

PHILADELPHIA, PA (January 23, 2024) - WOMEN'S WAY invites you to a reception to celebrate the opening of the "Today We Are Possible" photography exhibition on January 31, 2024, from 5:30 to 7:30 PM at the Heim Center for Cultural and Civic Engagement, Parkway Central Library, 1901 Vine Street, Philadelphia, PA 19103. This event is co-hosted with The Free Library of Philadelphia and the Mayor's Office of Engagement for Women.

Step into a world of thought-provoking visual narratives as we unveil the "Today We Are Possible" exhibition, an exploration of the connections between gender and wealth. Photographer Gregory Wright skillfully captures vibrant and intimate portraits depicting the captivating stories of six remarkable Philadelphia women—Faith, Ingrid, Ivy, Taina, Tamara, and Tracey. Their experiences provide a unique perspective on wealth intertwined with health, community, love, and belonging.

During the kick-off event, immerse yourself in the powerful visual narratives of these six women and tune in to a moderated panel discussion where they will share their stories. Engage with Free Library resources and services, including a materials display featuring related items available for browsing and check out. This is a free event with accessibility features.

About the "Today We Are Possible" Exhibition

In 2023, WOMEN'S WAY conducted a comprehensive <u>research initiative</u>, delving into the key drivers of wealth inequality for women in Philadelphia. WOMEN'S WAY surveyed and interviewed 400 Philadelphia-based women from all walks of life about what wealth looked like for them, their aspirations, realities, and challenges with wealth building. "Today We Are Possible" features the wealth experiences of six women who participated in qualitative interviews. Findings were categorized into five dimensions of wealth experience: 1) Stability and Opportunity, 2) Freedom, Joy, and Belonging, 3) Health and Healing, 4) Family and Community Care, 5) Love, Resource, and Community Support. "Today We Are Possible" grounds these themes in the real-life experiences of the six featured women, captured by <u>Gregory Wright</u>. In the exhibition, these stunning portraits are interwoven with writings from influential Black feminist thinkers, inviting us to explore wealth through an intersectional lens and collectively reimagine an experience of abundance rooted in liberation. The exhibition will run from January 31st to April 30th, 2024 with pop-up displays in 2024 at additional Free Library locations.

For more information about this exhibit, please visit: <u>womensway.org/exhibit</u>. If you would like to attend the opening reception on behalf of your news agency, please contact Misha Rodriguez at <u>mrodriguez@womensway.org</u>

About WOMEN'S WAY

WOMEN'S WAY is the Greater Philadelphia region's leading nonprofit dedicated to advancing gender and racial equity as a key convener, grantmaker, and educator. Formed in the mid-1970s, they hold a unique place in the nation's history as the first "umbrella" funding federation in the United States that was specifically dedicated to issues such as wage equity, rape crisis, domestic violence, reproductive freedom, and post-incarceration reentry. Since its founding, WOMEN'S WAY has raised more than \$24 million to improve the lives of all women, girls, and gender-expansive individuals, and provide vital support to the agencies that serve them. To learn more, visit womensway.org and follow on Facebook, Twitter, and Instagram.

About The Free Library of Philadelphia

The <u>Free Library of Philadelphia</u> system, with 54 locations advances literacy, guides learning, and inspires curiosity with millions of digital and physical materials; 31,000 yearly programs and workshops; free public computers and extensive Wi-Fi; and rich special collections, including those at the Parkway Central Library. With more than 5 million in-person visits and 5 million more online annually, the Free Library is one of the largest public library systems in the United States.

About the Mayor's Office of Engagement for Women

The Office of Engagement for Women (OEW) promotes economic, educational, and social opportunities for Philadelphia's women, girls, and individuals who identify as female. We support public policy and advocacy initiatives relating to: Leadership development, Education, Health and wellness, Civic engagement, Gender equality, and Social justice. OEW is part of the larger Office of Public Engagement. Learn more <u>here</u>.

CONTACT: Misha Rodriguez, <u>mrodriguez@womensway.org</u>, (267) 225-0152