

FOR IMMEDIATE RELEASE
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WOMEN'S WAY Launches Interactive Online Resource Highlighting Myths of the Gender Wealth Gap

Philadelphia, PA (February 13, 2024) - WOMEN'S WAY is excited to announce the launch of the [Gender Wealth Gap Learning Module](#), an innovative online resource aimed at dispelling five prevalent myths perpetuating wealth inequality and shedding light on the driving factors contributing to the gender wealth gap. As wealth inequality soars, and the gender wealth gap persists, this resource emerges as a valuable tool to challenge the myths and false narratives hindering progress towards a more equitable wealth landscape for women in Philadelphia.

The Gender Wealth Learning Module integrates findings from the [Gender Wealth Index Research project](#) - a comprehensive, mixed-methods research initiative focused on understanding the primary drivers of wealth inequality for women in Philadelphia. Going beyond statistics, the learning module incorporates compelling stories from six Philadelphia women, providing a human perspective on the systemic issues at play and their tangible, real-life impact. Visitors to the learning module will encounter a dynamic and engaging experience, featuring audio narratives, interactive graphs, and a wealth of additional resources.

"The launch of the Gender Wealth Gap Learning Module serves as a significant milestone in our commitment to closing the gender wealth gap," said **Diane Cornman-Levy, Chief Disruptor at WOMEN'S WAY**. "We believe that the single most effective place to drive positive change is at the level of mindset. By educating stakeholders about the narratives and myths that uphold and normalize our current extraction-based economic system, this resource is designed to mobilize partners to challenge the current system and instead strengthen alternative models that are centered in love, liberation, and inclusion."

This project was brought to fruition by Working for Women with the generous support of global consulting firm ZS. Their shared commitment to raising greater visibility about issues that impact women's economic mobility in the US has been instrumental in bringing the Gender Wealth Gap Learning Module to life.

"The WOMEN'S WAY Gender Wealth Gap Learning Module will help the region collectively learn and build a more equitable future for all women and families," said **Beth Bengtson, CEO/Founder at Working for Women**. "We look forward to taking the learnings from this project and dispel myths about wealth generation for women across other regions of the US."

Explore the learning module at genderwealth.org

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About WOMEN'S WAY

WOMEN'S WAY is the Greater Philadelphia region's leading nonprofit dedicated to advancing gender and racial equity as a key convener, grantmaker, and educator. Formed in the mid-1970s, they hold a unique place in the nation's history as the first "umbrella" funding federation in the United States that was specifically dedicated to issues such as wage equity, rape crisis, domestic violence, reproductive freedom, and post-incarceration reentry. Since its founding, WOMEN'S WAY has raised more than \$24 million to improve the lives of all women, girls, and gender-expansive individuals, and provide vital support to the agencies that serve them. To learn more, visit womensway.org and follow on [Facebook](#), [Twitter](#), and [Instagram](#).

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